



WFTV-TV
P.O. Box 863324
Orlando, FL 32886-3324
ph: (407) 841-9000
fx: (407) 841-8259

Advertiser
Agency
Buyer
Salesperson

Pol/B Obama/D/Pre/US (16256)
Greer, Margolis, Mitchell & Associ(2890)
KEULEMAN, KATIE
Telerep/Washington DC, Washington DC
(1040)
ph: (555) 555-5555
Political - Federal Candidate (1067)
OBAMA *60S* (132231)
National/Political
2175/06390542

Invoice 643769
Inv Date 10/28/2012
Terms Net 30
Contract 338430
Bill Type Standard
Period 10/1/2012 - 10/28/2012

Greer, Margolis, Mitchell & Associates
Attn: Accounting
3050 K Street NW
Washington, DC 20007

AgB

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

OBAMA 60S
OBAMA FOR AMERICA 60S

CO-OP/Order Type No/Normal
Package
Gen. Date 10/30/2012 4:06:14PM

Orlando (WFTV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/TSCI	Amount	Remarks
1.0	Spot	11:35:00PM-12:05:00	Day, Th-1, F-1	10/25/12 12:01AM (Th)	01:00			
1.0	Spot	11:35:00PM-12:05:00	Day, Th-1, F-1	10/26/12 12:03AM (Fr)	01:00	OFA12G181H	\$2050.00	
2.0	Spot	12:05:00AM-1:05:00	Day, Th-1, F-1	10/25/12 12:50AM (Th)	01:00	OFA12G181H	\$2050.00	
2.0	Spot	12:05:00AM-1:05:00	Day, Th-1, F-1	10/26/12 12:25AM (Fr)	01:00	OFA12G181H	\$680.00	
3.0	Spot	12:00:00PM-1:00:00	Day, Th-2, F-1	10/25/12 12:22PM (Th)	01:00	OFA12G181H	\$680.00	
3.0	Spot	12:00:00PM-1:00:00	Day, Th-2, F-1	10/25/12 12:34PM (Th)	01:00	OFA12G181H	\$1700.00	
3.0	Spot	12:00:00PM-1:00:00	Day, Th-2, F-1	10/26/12 12:27PM (Fr)	01:00	OFA12G181H	\$1700.00	
4.0	Spot	5:00:00PM-6:00:00	Day, Th-1, F-1	10/25/12 5:52PM (Th)	01:00	OFA12G181H	\$1700.00	
4.0	Spot	5:00:00PM-6:00:00	Day, Th-1, F-1	10/26/12 5:21PM (Fr)	01:00	OFA12G181H	\$4500.00	
5.0	Spot	6:00:00PM-6:30:00	Day, Th-1, F-2	10/26/12 6:13PM (Fr)	01:00	OFA12G181H	\$4500.00	
6.0	Spot	6:00:00AM-7:00:00	Day, Th-1, F-1	10/25/12 6:14AM (Th)	01:00	OFA12G181H	\$6000.00	
6.0	Spot	6:00:00AM-7:00:00	Day, Th-1, F-1	10/26/12 6:28AM (Fr)	01:00	OFA12G181H	\$3750.00	
7.0	Spot	7:00:00AM-9:00:00	Day, Th-2, F-1	10/25/12 7:49AM (Th)	01:00	OFA12G181H	\$4000.00	
7.0	Spot	7:00:00AM-9:00:00	Day, Th-2, F-1	10/25/12 8:59AM (Th)	01:00	OFA12G181H	\$4000.00	
8.0	Spot	12:00:00PM-12:30:00	Day, Sa-1, Su-2	10/26/12 8:54AM (Fr)	01:00	OFA12G181H	\$4000.00	
8.0	Spot	12:00:00PM-12:30:00	Day, Sa-1, Su-2	10/27/12 12:26PM (Sa)	01:00	OFA12G181H	\$1200.00	
8.0	Spot	12:00:00PM-12:30:00	Day, Sa-1, Su-2	10/28/12 12:26PM (Su)	01:00	OFA12G181H	\$1200.00	
9.0	Spot	7:00:00AM-9:00:00	Day, Sa-1	10/28/12 12:29PM (Su)	01:00	OFA12G181H	\$1200.00	
10.0	Spot	8:00:00PM-11:30:00	Day, Sa-1	10/27/12 8:42AM (Sa)	01:00	OFA12G181H	\$2100.00	
11.0	Spot	9:00:00AM-10:00:00	Day, Sa-1	10/27/12 11:43PM (Sa)	01:00	OFA12G181H	\$6600.00	
12.0	Spot	7:00:00AM-9:00:00	Day, Su-1	10/27/12 9:48AM (Su)	01:00	OFA12G181H	\$2100.00	
13.0	Spot	11:00:00PM-11:35:00	Per week (3), Th, Fr, Sa, Su	10/28/12 8:43AM (Su)	01:00	OFA12G181H	\$2100.00	
13.0	Spot	11:00:00PM-11:35:00	Per week (3), Th, Fr, Sa, Su	10/25/12 11:32PM (Th)	01:00	OFA12G181H	\$4000.00	
13.0	Spot	11:00:00PM-11:35:00	Per week (3), Th, Fr, Sa, Su	10/26/12 11:27PM (Fr)	01:00	OFA12G181H	\$4000.00	
21.0	Spot	12:00:00PM-1:00:00	Day, F-1	10/28/12 11:25PM (Su)	01:00	OFA12G181H	\$4000.00	
22.0	Spot	6:00:00AM-7:00:00	Per week (1), Th	10/26/12 12:55PM (Fr)	01:00	OFA12G181H	\$1700.00	
23.0	Spot	11:30:00PM-12:00:00	Day, Sa-2	10/25/12 6:29AM (Th)	01:00	OFA12G181H	\$3750.00	
23.0	Spot	11:30:00PM-12:00:00	Day, Sa-2	10/27/12 12:09AM (Sa)	01:00	OFA12G181H	\$2500.00	
24.0	Spot	11:30:00PM-12:00:00	Per week (1), Su	10/27/12 12:18AM (Sa)	01:00	OFA12G181H	\$2500.00	
25.0	Spot	5:00:00AM-6:00:00	Per week (1), Sa	10/28/12 11:53PM (Su)	01:00	OFA12G181H	\$850.00	
				10/27/12 5:54AM (Sa)	01:00	OFA12G181H	\$680.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total \$85,540.00
Commission (\$12,831.00)
Net Total \$72,709.00

Total Spots 31

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.